Joint ACAC/A-TED meeting
Cultural District Designation Exploratory Meeting
April 16, 2015, 7-9pm
Old Schwamb Mill

Attendees:

Carla Dorato ACAC Leland Stein ACAC

Judy Weinberg Arlington Friends of the

Drama

Sarah Burks Cyrus Dallin Art Museum
Cyrus Dallin Art Museum,

ACAC

Kathleen Darcy

Cambridge Savings Bank,
Chamber of Commerce

Barbara Costa
Sara Lundberg
Stuart Bronson
Allorida Gordan ACAC, ACA, Town meeting
Arlington Historical Society
Arlington International Film

Alberto Guzman Festival

Jane L. Howard Arlington Public Art

Sarah Buyer Arlington Center for the Arts
Norm McLeod Arlington Communicty Media

Suzanne Owayda Mosaic Oasis

Amy Mongeau ACAC, Arts and Cultural

Liaison

Bob Radochia ATED MPAC TM

Joyce Radochia Library

Joe Curro Board of Selectmen, ATED

April Rank Arlington International Film

Festival

Ted Fields Planning Dept

Karin Blum Arlington Cultural Council

Marc Gurton 13 Forest Gallery

Jonathan Hyde ACAC

Janet O'Riordon Old Schwamb Mill

Concord Chamber of

Stephanie Stillman Commerce, and Concord

Center Cultural District

Jan Whitted Art Beat

Ed Gordon Old Schwamb Mill

Stephanie Marlin-

Curiel ACAC

Tom Davidson ATED

ACAC, APA

Adria Arch

Item I: Presentation on description of the Massachusetts Cultural District Designation elements and process

Item II: Q & A with Stephanie Stillman from the Concord Cultural District
• Suggests that businesses should write letters of support (for Cultural District designation

- Good to offer discounts of dinner and theater pairings
- Distributed sample Concord's brochure (calendar), which is very popular, and brings in \$\$ from advertising
- \* The Concord map shows all the historical sites, even those that are not technically in the district. Presents a good opportunity to publicize all possible entities in town, regardless of whether they are in the walkable district.
- Concord manages governance of the Cultural District with a 1.5-person Chamber of Commerce
- She works Town Manager, Planning Dept and DPW on District matters.
- Think about the best time of year for a MCC site visit

Item III: Discussion

Timeline:

We have done a lot of the work, and could be done by September.

We need a group to go forward

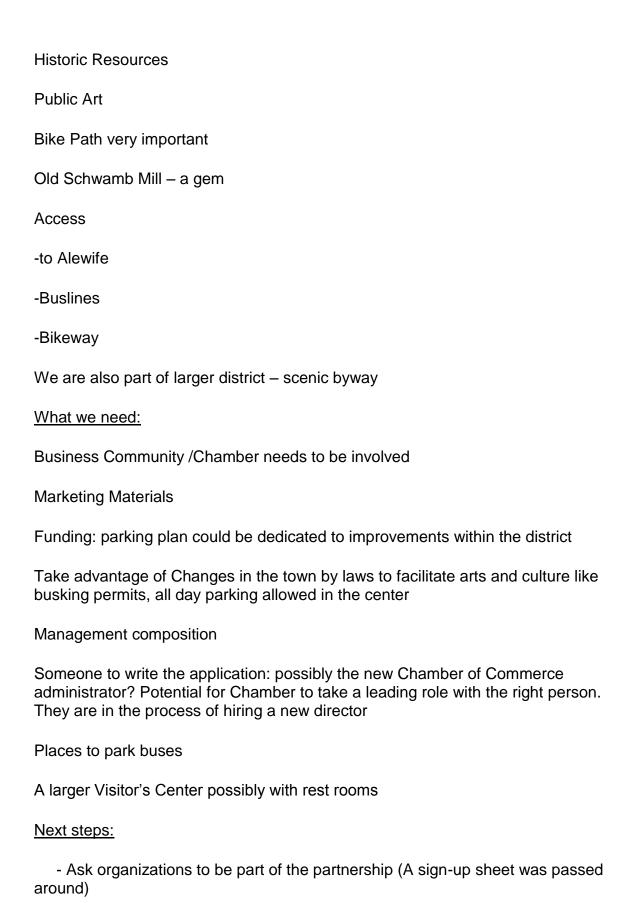
## Boundaries:

We could choose to apply for a district that is larger than walkable (e.g. Cultural Corridor from East to Heights, and have the MCC push back

We could ask to expand the district, if we just being with e.g. Arlington Center

We could try to activate the area between the East and the Center to combine the areas into one district

<u>Arlington's uniqueness/defining character as possible defining character of the district:</u>



- Post Electronic Copy of the application and a list of assets on a Google Drive
  - Convene a follow up meeting
  - BOS to hold public hearing